

# fashion/calendar

*Ruth Finley, Publisher / a weekly publication / 22nd year*

*8 East 77th St./New York 21, N. Y./TR 9-2343 / JULY 9, 1962*

## 1962

january

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## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, JULY 6, 1962</u>			
Friday July 6 10:00 A.M.	PREMIERE PREVIEW OF FALL MILLINERY "Vernissage--Autumn and Winter Millinery"--presented by Adolfo. For press, by invitation. Buyers showings, by appointment. Contact: Miss Elizabeth, MU. 8-4410. Publicity: Eleanor Lambert, MU. 8-2130.	ADOLFO, INC.	22 EAST 56TH STREET SALON - 3RD FLOOR
Friday July 6 2:30 P.M.	PRESS PREVIEW: FALL- WINTER COLLECTION Galanos will preview his Fall-Winter collection. By invitation only. Publicity: Mathews-Latham Ltd., 128 East 37th Street, MU. 5-7907.	GALANOS (BEVERLY HILLS, CAL.)	SHERATON-EAST HOTEL BALLROOM
Saturday July 7- July 8 9:00 A.M.- 9:00 P.M.	PREMIERE SHOWING: SIMONETTA'S BOOTS Premiere showing of Simonetta's Fall-Winter boots, designed for B.F. Goodrich at open house, July 7 and 8. By invitation. Publicity: Marion Rahl at Carl Byoir Assoc., 800 Second Avenue, YU. 6-6100.	B.F. GOODRICH	SHERRY NETHERLANDS SUITE 511
Saturday July 7 2:30 P.M.	MILLINERY SHOWING FOR VISITING PRESS Sally Victor will preview her Fall millinery to the visiting press. By invitation. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON
Saturday July 7 5:00 P.M. Champagne	HATS, COUTURE, FURS FOR VISITING PRESS Preview of Mr. John's hats, couture, furs, boutique accessories, custom cosmetics for Fall. By invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Saturday July 7 7:00 P.M. Dinner	"FRENCH DINNER" AND SAILING PARTY R & K will invite the visiting and local press to a "French Dinner" and Fall fashion show; also introducing a new concept in imported knits. By invitation. (Sailing time 7:15 P.M.; transportation available at 24 West 57th Street, at 6:45 P.M.) Publicity: Hilda Sherey, PE. 6-0900.	R & K ORIGINALS (1400 BROADWAY)	PIER #83-W.43RD STREET BOAT NO.10
<u>WEEK BEGINNING SUNDAY, JULY 8, 1962</u>			
Sunday July 8- July 13	THIRTY-NINTH NATIONAL PRESS WEEK IN NEW YORK Fall collection of leading designers (members of N.Y. Couture Group, auxiliary and group showings) for visiting press. By invitation only. Press Director: Eleanor Lambert, 32 East 57th Street, MU. 8-2130.	N.Y. COUTURE GROUP (1450 BROADWAY)	HOTEL PIERRE
Sunday July 8 11:00 A.M.	MILLINERY PREVIEW FOR VISITING PRESS Emme will present her Fall millinery to the visiting press. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.	EMME	SHERRY NETHERLAND CRYSTAL PAVILION



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Sunday July 8 12:00 Noon Brunch	FALL MILLINERY SHOW FOR VISITING PRESS The Millinery Institute of America ( <u>Auxiliary Member, N.Y.C.G.</u> ) will invite the out-of-town editors to a showing of the Millinery Creators' Fall hats. By invitation. Publ.: Burt Champion at Robert Taplinger, PL.2-7722.	MILLINERY INSTITUTE OF AMERICA, INC.	WALDORF-ASTORIA SERT ROOM
Sunday July 8 2:30 P.M.	CHILDREN'S FASHIONS FOR VISITING PRESS Helen Lee and Alyssa ( <u>Auxiliary Member, N.Y.C.G.</u> ) fashion show for visiting and local press. By invitation. Publ.: Eleanor Lambert, MU. 8-2130.	HELEN LEE; ALYSSA	HOTEL PIERRE BALLROOM
Sunday July 8 4:00 P.M. Cocktails	SHOE FASHION SHOW FOR VISITING PRESS National Shoe Institute ( <u>Auxiliary Member, N.Y.C.G.</u> ) showing of new shoe shapes for Fall. By invitation. Publ.: Alice Regensburg, JU. 6-5777.	NAT'L SHOE INSTITUTE (50 ROCKEFELLER PLAZA)	HOTEL PIERRE ROOF GARDEN
Sunday July 8 7:00 P.M. Dinner	FALL SILK FASHION SHOW FOR VISITING PRESS The International Silk Association, U.S.A. ( <u>Auxiliary Member, N.Y.C.G.</u> ) will invite the out-of-town and local editors to a dinner and showing. Show at 8:00 P.M. By invitation. Publ.: Eleanor Lambert, MU. 8-2130.	INTERNATIONAL SILK ASS'N, U.S.A.	HOTEL PIERRE BALLROOM
Monday July 9- July 13 9:00 A.M.- 6:00 P.M.	OPEN HOUSE FOR THE PRESS "Leather Is Fashion"--Display of shoes, garments, handbags, luggage, millinery, small leather goods and home furnishings for Fall. Premiere showing of avante garde shoes in Spring '63 leathers, designed by winners of the LIA American Shoe Designer Award. (Refreshments served) By invitation. Publicity: Billie Gould, MU. 6-7956.	LEATHER INDUSTRIES OF AMERICA	411 FIFTH AVENUE SHOWROOM - 10TH FLOOR
Monday July 9 12:15 P.M.- 2:00 P.M. Luncheon	PREVIEW: HAIR FASHIONS AND COLORING FOR FALL Clairol ( <u>Auxiliary Member, N.Y.C.G.</u> ) will preview "The Taste Of Champagne," featuring Michel Kazan's "New Look" hair fashions. By invitation. Publicity: Terry Grimes Russell, PL. 7-4300.	CLAIROL INCORPORATED (666 FIFTH AVENUE)	HOTEL PIERRE BALLROOM
Monday July 9 2:30 P.M.	SPECIAL SHOWING OF FALL COLLECTION Scaasi will present a special showing of his Fall collection. By invitation. Contact: Pearl Newman, OX. 5-8130.	SCAASI	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday July 9 4:45 P.M. Cocktails	PREVIEW OF FALL MILLINERY COLLECTION Emme will preview her Fall millinery to the press and buyers. By invitation. Show at 5:30. Publicity: Ruth Hammer Assoc., EL. 5-7872.	EMME (19 WEST 57TH STREET)	SHERRY NETHERLAND HOTEL CRYSTAL PAVILLON
Monday July 9 5:00 P.M.- 8:30 P.M. Dinner	PRESS PREVIEW: FALL AND WINTER JEWELRY Trifari will invite the out-of-town and local press to a buffet and showing of their Fall-Winter jewelry collection. By invitation. Publicity: Dorothy Lansing, 165 East 66th Street, RE. 7-3347.	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
Monday July 9 5:30 P.M. Cocktails	MAKEUP AND COIFFURES FOR OUT-OF-TOWN PRESS Elizabeth Arden ( <u>Auxiliary Member, N.Y.C.G.</u> ) will preview "Look For Fall" in makeup and coiffures. By invitation. Publ.: Rasponi Assoc., TE. 8-8171.	ELIZABETH ARDEN	691 FIFTH AVENUE SAON - 2ND FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday July 9 8:00 P.M. Curtain 8:30 P.M.	THEATRE PARTY FOR OUT-OF-TOWN PRESS Ship 'n Shore (Auxiliary Member, N.Y.C.G.) will invite the visiting press to a performance of "Bravo, Giovanni," starring Cesare Siepi. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	SHIP 'N SHORE	BROADHURST THEATRE 235 WEST 44TH STREET
Monday July 9 9:00 P.M.	PRESS PREVIEW OF FALL COLLECTION By admission card only. (Black tie) Showings for buyers, <u>July 10 and 17 at 10:30 A.M.</u> By invitation only. Contact: CH. 4-5452.	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday July 9	PRESS SHOWINGS: FASHIONS IN JEWELRY Continuous showings for local and out-of-town press of the precious look in fashion jewelry and boutique gifts. Contact: YU. 6-6633.	THE NAPIER CO.	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Monday July 9	SHOWING OF FALL IMPORT FASHIONS Showing of Fontana's Fall import fashions. By appointment. Contact: Joan Franges, PL. 3-7244.	FONTANA OF ROME	HOTEL PLAZA SUITE 336
Beginning Monday July 9	SHOWING OF CASUAL MILLINERY Continuous daily showings of casual millinery in furs, knits, and fabrics, created for the sportswear customer. Contact: Renee Smith, OX. 5-6323.	FUR FLYERS	37 WEST 39TH STREET PENTHOUSE
Beginning Monday July 9	PREVIEW: FUR FASHIONS FOR SPORTSWEAR "Furs For Fun"--Mr. Fred's original designs for L.F. Gompertz of sport furs for suburbia and college, U.S.A., featuring ski and apres ski fashions. By appointment. Contact: Albert Gompertz, PE. 6-8515.	L.F. GOMPERTZ, INC.	224 WEST 30TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday July 9	COORDINATES, SHOES, HATS AND BAGS Ellen Lockwood will present her coordinated fashions: Persian prints, cotton and velveteen patch coordinates, embroidered crewel from India--with shoes, hats, and bags in same fabrics. Informal showings. Contact: WI. 7-6122.	ELLEN LOCKWOOD	1410 BROADWAY SHOWROOM - 19TH FLOOR
Monday July 9- July 13	OPEN HOUSE FOR VISITING PRESS Continuous daily showings of Fall coat collection. Contact: Phyllis Schorr, LO. 4-6886.	BATALDI (BAITCH & CASTALDI)	230 WEST 39TH STREET SHOWROOM - 12TH FLOOR
Monday July 9- July 13	OPEN HOUSE FOR VISITING PRESS Henry Friedrichs' Fall coat collection daily for the visiting press at continuous showings. Contact: Alan Baron, PE. 6-8867.	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Monday July 9- July 13	GLOVE FASHIONS--NEW WAY WITH ACCESSORIES "The You In Fashion"--the hair and the glove look for Fall, 9:00 A.M. to 5:00 P.M. daily. Coiffures by Ila of New York. Contact: Helen Sisson, CH. 4-0290.	HANSEN GLOVE CORP.	500 FIFTH AVENUE SUITE 310



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday July 9 9:15 A.M.	PRESS PREVIEW OF FALL MILLINERY Special showing of Fall hats, designed by Miss Alice. Repeat for visiting press, <u>Wed. July 11 at 4:30.</u> By invitation. Contact: CO. 5-2634.	MISS ALICE	6 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Tuesday July 10 8:15 A.M. Breakfast	BREAKFAST FOR VISITING PRESS Coty ( <u>Auxiliary Member, N.Y.C.G.</u> ) will invite the out-of-town press to a breakfast. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	COTY, INC. (612 FIFTH AVENUE)	HOTEL PIERRE BALLROOM
Tuesday July 10 9:30 A.M. Breakfast	FALL MILLINERY AT PREVIEW SHOWING Irene of New York and Rivera millinery collections for Fall. By invitation. Contact: Miss Rose, PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Tuesday July 10 11:15 A.M.	PREVIEW OF FALL MILLINERY COLLECTION Fall collection of millinery; also introducing new "Ferriwig." For press and buyers, by invitation. Contact: PL. 8-1686. Publicity: Daniels-Forbes, TE. 2-8080.	DON MARSHALL, INC.	18 EAST 53RD STREET SALON - 2ND FLOOR
Tuesday July 10 12:30 P.M. Luncheon	LUNCHEON AND FASHION SHOW FOR VISITING PRESS Ship 'n Shore ( <u>Auxiliary Member, N.Y.C.G.</u> ) will present a fashion show at luncheon for visiting and local press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	SHIP 'N SHORE	HOTEL PIERRE BALLROOM
Tuesday July 10 5:00 P.M. Cocktails	INT'L DESIGNERS' FUR COLLECTIONS Fur Information and Fashion Council ( <u>Auxiliary Member, N.Y.C.G.</u> ) will preview fur fashions by Cardin, Sybil Connolly, Givenchy, Pucci. For visiting and local press, by invitation. Publicity: Nona Lou Greene at Ruder & Finn, 130 East 59th Street, PL. 9-1800.	FUR INFORMATION & FASHION COUNCIL	HOTEL PIERRE COTILLION ROOM
Tuesday July 10 7:00 P.M. Dinner	PREVIEW OF FALL HATS The Trade Promotion Committee of Millinery Promotions, Inc. presentation of Fall hats by the Millinery Creators of America and Millinery Fashion Exhibitors. For press and buyers, by invitation. Contact: MU. 6-2970.	MILLINERY PROMOTIONS INC.(10 EAST 40TH ST.)	HOTEL ASTOR BALLROOM
Tuesday July 10 7:00 P.M. Cocktails- Dinner	DIAMOND DINNER FOR VISITING PRESS N.W. Ayer ( <u>Auxiliary Member, N.Y.C.G.</u> ) will show diamonds from Black, Starr & Frost, Cartier, Tiffany, Van Cleef & Arpels, Harry Winston. Gowns by Jacques Tiffeau for Monte-Sano & Pruzan. <u>Cocktails at 7:00 P.M., Empire Room. Dinner, 8:00 P.M., Sert Room.</u> By invitation. Publicity: Mildred Kosick, PL. 7-5700.	N.W. AYER & SON, INC.	WALDORF-ASTORIA SERT-EMPIRE ROOMS
Tuesday July 10 9:30 P.M.- 11:30 P.M. Cocktails	EXHIBITION AND 1962 AWARDS PRESENTATION Sports Illustrated ( <u>Auxiliary Member, N.Y.C.G.</u> ) will invite the visiting press to see four exhibitions: "Design for Sports"; objects from Museum's permanent design collection; Picasso; and recent painting, U.S.A. Repeat showing of 1962 Sports Illustrated Design Awards to Stella Sloat and Elizabeth Stewart will follow. By invitation. Contact: Terry Rice, LL. 6-3973.	SPORTS ILLUSTRATED	MUSEUM OF MODERN ART - GARDEN



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday July 11 8:00 A.M. Breakfast	FAIL COLLECTION FOR VISITING PRESS Mollie Parnis ( <u>Auxiliary Member, N.Y.C.G.</u> ) will show her Fall collection to the visiting press. By invitation. Contact: BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday July 11 9:00 A.M.- 1:00 P.M.	OPEN HOUSE FOR VISITING PRESS Exhibit of three rare gem cultured pearl necklaces from Burma; also showing trends for Fall-Winter in designs of cultured pearl necklaces and jewelry, as accessories for daytime to evening fashions. (Continental Breakfast) By invitation. Publicity: Ethel Aaron at D.J. Edelman Assoc., JU. 2-5380.	IMPERIAL PEARL SYNDICATE, INC.	681 FIFTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday July 11 9:30 A.M.	PRESS PREVIEW OF FAIL MILLINERY Preview for newspaper editors of Fall hats by John Frederics. By invitation. Contact: Bijou Barrington, PL. 5-2939.	JOHN FREDERICS	HOTEL GOTHAM SUITE 501
Wednesday July 11 9:45 A.M. Coffee	PRESS PREVIEW: NEW ROOM SETTINGS Stern's will preview new room settings for the press. By invitation. ( <u>For Release, Thurs., July 12.</u> ) Publicity: Mildred Collins, LO. 5-7960.	STERN'S	7TH FLOOR
Wednesday July 11 12:15 P.M. Luncheon	SHOWING AT LUNCHEON FOR VISITING PRESS DuPont ( <u>Auxiliary Member, N.Y.C.G.</u> ) will show Fall fashions for men, women, and children in fabrics of DuPont fibers. By invitation. Contact: Sally Barnett, LO. 3-6400, Ext. 381.	DU PONT	HOTEL PLAZA BALLROOM
Wednesday July 11 5:30 P.M. Cocktails	SHOE FASHIONS FOR VISITING PRESS "Standing Room Only"--Capezio ( <u>Auxiliary Member, N.Y.C.G.</u> ) will present a showing of Fall footwear to the visiting press. By invitation. Contact: M. Jean Ring, JU. 6-2150.	CAPEZIO, INC.	9 WEST 61ST STREET SHOWROOM - 3RD FLOOR
Wednesday July 11 6:45 P.M. Cocktails- Dinner	PRESS SHOWING: BOWLING FASHIONS FOR FALL AMF ( <u>Auxiliary Member, N.Y.C.G.</u> ) will present "Magic Triangle" American designed and import copy bowling fashions for misses, juniors, and sub-teens. Buffet supper, fashion show, and an exhibition of bowling. Transportation from Hotel Pierre and return. By invitation. Contact: George Fowlkes, MU. 7-3100.	AMERICAN MACHINE & FOUNDRY CO. (261 MADISON)	SYOSSET BOWL SYOSSET, L.I.

Wednesday July 11- July 13	FALL COUTURE OPENINGS IN ROME July 11: 4:00 P.M. Centinaro. 7:00 P.M. Gattinoni. July 12: 4:00 P.M. Baratta. 7:00 P.M. Faraoni. 9:00 P.M. De Barentzen. July 13: 4:00 P.M. Gregoriana. 7:00 P.M. Tita Rossi. Contact: Jeri Holmes, Via Mangili, 30A, Rome, Italy.	CENTRO ROMANO PER L'ALTA MODA ITALIANA	ROME, ITALY
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Thursday July 12 8:30 A.M. Champagne Breakfast	FUR PREVIEW FOR VISITING PRESS Showing of Ritter Brothers ( <u>Auxiliary Member, N.Y.C.G.</u> ) Fall and Winter fur collection at a champagne breakfast for visiting press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	RITTER BROTHERS (224 WEST 30TH STREET)	HOTEL PLAZA TERRACE ROOM
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Thursday July 12 9:00 A.M.- 7:00 P.M.	OPEN HOUSE FOR VISITING PRESS Coro and The House Of Lenthéric will invite the local and visiting press to an open house, featuring displays of "The Gems and Scents of Fall." By invitation. Publicity: Vera Haggerty, TN. 7-3150.	CORO INC.; LENTHERIC PERFUME	SHERRY NETHERLAND CRYSTAL PAVILION
Thursday July 12 9:30 A.M. Breakfast	PRESS PREVIEW: FALL BRIDAL FASHIONS Saks-34th will preview their Fall bridal fashions. By invitation. (For Release, Wed., July 18.) Customer showings, July 17 and 18 at 6:30, Bridal Salon, 5th floor. By admission ticket only. Publicity: Selma Spanier, LA. 4-7000, Ext. 448.	SAKS-34TH	5TH FLOOR BRIDAL SALON
Thursday July 12 4:00 P.M. Cocktails	PREVIEW: HOLIDAY- RESORT COLLECTION Preview of Hadley's Holiday and Resort collection of sweaters, separates, and sportswear. For press and buyers, by invitation. (Beginning, Tues., July 10, continuous daily at showroom, 21st floor.) Contact: Caroline Harris, IO. 5-2170.	HADLEY (1407 BROADWAY)	WEAVER'S CLUB 111 W.40TH ST.(18 FL.)
Thursday July 12 5:00 P.M. Champagne	PREVIEW: EMBA MINK FUR FASHIONS Emba (Auxiliary Member, N.Y.C.G.) will present a special import collection of Fall-Winter fur fashions, by Christian Dior, Paris. For the visiting press, by invitation. Contact: Albert Woodley, MU. 2-6881. Publicity: Virginia Casey at C.C.I., OX. 7-7330.	EMBA MINK BREEDERS' ASSOCIATION	HOTEL PIERRE BALLROOM
Thursday July 12 6:30 P.M. Dinner	DINNER-THEATRE PARTY FOR VISITING PRESS Schiffli (Auxiliary Member, N.Y.C.G.) will invite the visiting and local press to dinner at Meadowbrook in Cedar Grove, N.J., followed by Theatre-In-The-Round performance of "Paint Your Wagon," starring Frank Lovejoy; also color documentary film of the Schiffli Lace Industry. (Buses available 6:00-6:30 at Hotel Pierre.) By invitation. Contact: Schiffli, 591 Summit Avenue, Jersey City, SWarthmore 5-2347.	SCHIFFLI LACE AND EMBROIDERY INSTITUTE	MEADOWBROOK, NEW JERSEY THEATRE-IN-THE-ROUND
July 13	OHRBACH'S RELEASE DATE--Fall imported knitwear. (No Show)		
Friday July 13 8:30 A.M. Breakfast	FALL FASHIONS FOR OUT-OF-TOWN PRESS Christian Dior (Auxiliary Member, N.Y.C.G.) will present their Fall fashions to the out-of-town press at a Buffet Breakfast. By invitation. Contact: Joanne Jaap or Muriel Morris, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Friday July 13 9:30 A.M. Breakfast	COLLEGE FASHIONS AT PRESS PREVIEW Preview of Altman's college fashions. (For Release, Mon., July 16.) For the press, by invitation. Publicity: Eleanor Horton, OR. 9-7800.	B. ALTMAN & CO.	7TH FLOOR CHARLESTON GARDENS
Friday July 13 10:30 A.M.	VARIETY GROUP FASHION SHOW New York Couture's showing for visiting press of fashions by Suzy Perette, Joan Leslie, Briarbrook Suits, Koret Bags, followed by luncheon. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	SUZY PERETTE; KORET; BRIARBROOK; JOAN LESLIE	HOTEL PIERRE BALLROOM



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Friday July 13 2:30 P.M.	FALL FASHIONS FOR VISITING PRESS Brief showings for visiting press by Adolfo, Burke-Amey, Pepe Fernandez, Eric Lund, Miss Winston. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	FIVE DESIGNERS	HOTEL PIERRE BALLROOM
Friday July 13 4:00 P.M.- 7:00 P.M. Cocktails	PRESS PREVIEW OF FASHIONS AND FABRICS Woolens and Worsteds of America (Auxiliary Member, N.Y.C.G.) will preview their men's, women's, and children's fashions in American-made woolens and worsteds. By invitation. Publicity: Dolly Martin at Robert S. Taplinger Assoc., 415 Madison Avenue, PL. 2-7732.	WOOLENS & WORSTEDS OF AMERICA	NATIONAL DESIGN CENTER 415 EAST 53RD STREET
Friday July 13 7:00 P.M. Buffet	FALL SHOWING FOR VISITING PRESS Jane Derby (Auxiliary Member, N.Y.C.G.) will present Fall fashions to the visiting press at a Buffet supper. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	JANE DERBY	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Friday July 13 9:00 P.M.	FALL FASHIONS FOR OUT-OF-TOWN PRESS Norman Norell (Auxiliary Member, N.Y.C.G.) will show his Fall fashions to the out-of-town press. By invitation. Contact: CH. 4-5452.	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Saturday July 14- July 20	COOUTURE OPENINGS IN FLORENCE July 14: 11:00 A.M. Millinery Show. 2:30 P.M. (Sportswear & Boutique) Valditevere; Scarabocchio; Baldini; Camisene; De Simone; Glans; Falconetto; Myricae; Celli; Lida; Avagolf; Trico; Naka; Laura Aponte. 9:00 P.M. (Sportswear & High Fashion) Mirsa; Avolio; Bertoli; (Teen-Age Fashions) Roveda; (At-Home) Baldini. July 15: 9:00 A.M. (Sportswear & Boutique) Emilio Pucci; Antonelli Sport; Enzo Selections; Marucelli Boutique; Galitzine Boutique; Guidi Boutique; Mingolini-Gugenheim Sport; Veneziani Sport; Fontana Boutique. 2:30 P.M. (High Fashion) Marucelli; Mingolini-Gugenheim. 9:00 P.M. (High Fashion) Veneziani; Forquet. July 16: 2:30 P.M. (High Fashion) Galitzine; De Luca. 9:00 P.M. (High Fashion) Schuberth; Lancetti. July 17: 2:30 P.M. (High Fashion) Antonelli; Emilio Pucci. 9:00 P.M. (High Fashion) Carosa; Enzo. July 18: 2:30 P.M. (High Fashion) Guidi; Giollica. 9:00 P.M. (High Fashion) Fontana; Garnett. July 19: 2:30 P.M. (High Fashion) Giuliano; Sarli. 9:00 P.M. (High Fashion) Valentino; Balestra. Contact: G.B. Giorgini, 10 Lungarno Acciaiuolo, Florence, Italy.	CENTRO DI FIRENZE PER LA MODA ITALIANA	FLORENCE, ITALY
July 16	ALTMAN'S RELEASE DATE--College fashions. Preview, July 13. (See Pg.6)		
Monday July 16 9:30 A.M. Breakfast	PRESS BREAKFAST FALL FASHION SHOW Peck & Peck presents "Venetian Holiday"--preview for press of Fall fashions, 6th Floor, Conference Room. Introduction by Mrs. Manolita Doelger, Italian State Tourist Office for U.S.A. By invitation. Publicity: Carole Stroll, OR. 3-4700.	PECK & PECK	260 PARK AVENUE (AT 20TH STREET)



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday July 17 10:00 A.M. Coffee	PRESS PREVIEW: MID-SUMMER FURNITURE Gimbels' preview of new model rooms and midsummer furniture. By invitation. (For Release, Wed., July 18.)	GIMBELS	9TH FLOOR
Tuesday July 17- July 18	RESORT, SPRING, SUMMER '63 COLORS AND FABRICS Opening of Resort, Spring, Summer 1963 new colors and fabrics, in cottons knits, stretches, woolens, and blends, for all ready-to-wear, lingerie, sportswear, dresses, coats, and suits. (July 17 and 18 from 3:00 to 5:00.) By admission ticket only. Contact: Claudette Rose, OX. 5-1200.	DEERING MILLIKEN, INC.; MILLIKEN WOOLENS, INC.	1045 SIXTH AVENUE SHOWROOM - 4TH FLOOR
July 18	SAKS-34TH RELEASE DATE--Bridal fashions. Preview July 12 at 9:30. (See Pg.6)		
Wednesday July 18 9:30 A.M. Coffee	PRESS PREVIEW: MID-SUMMER FURNITURE Press breakfast followed by preview of midsummer furniture and model rooms. By invitation. (Release date, Fri., July 20.)	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM Publ.: Reni Kuhn, OX.5-4400.
Thursday July 19 10:00 A.M. Breakfast	PRESS PREVIEW: FALL-WINTER FUR FASHIONS Arnold Constable will preview their Fall-Winter fur fashions to the press. (For Release, Fri., July 20.) By invitation. Publicity: Gloria Geis, MU. 5-2300.	ARNOLD CONSTABLE	6TH FLOOR

Thursday July 19- July 21	COUTURE OPENINGS IN LONDON (Picture Release date, August 20.)	INCORPORATED SOCIETY OF LONDON DESIGNERS	LONDON, ENGLAND
July 19:	10:00 A.M. Angele Delanghe(P); Ronald Paterson(B). 11:30 A.M. Mattli(P); Michael Sherard(B). 2:30 P.M. Michael Sherard(P); Mattli(B). 4:00 P.M. Ronald Paterson(P); Angele Delanghe(B). 5:30 P.M. Victor Stiebel(B).		
July 20:	10:00 A.M. Hardy Amies(P); Norman Hartnell(B). 11:30 A.M. John Cavanagh(P); Lachasse(B). 2:30 P.M. Lachasse(P); John Cavanagh(B). 4:00 P.M. Norman Hartnell(P); Hardy Amies(B). 5:30 P.M. Charles Creed(P and B). 7:00 P.M. Victor Stiebel(P).		
July 21:	9:30 A.M. Michael(P and B).		
Contact: Lady Joubert, 315 Regent Street, London, W 1.			

July 20 MACY'S RELEASE DATE--Midsummer furniture. Preview, July 18. (See Above)

July 20 ARNOLD CONSTABLE'S RELEASE DATE--Fur fashions. Preview, July 20. (See Above)

Friday July 20 10:00 A.M.- 12:00 Noon	NEW DESIGNS IN HOME ACCESSORIES Preview of decorative accessories--new china, crystal, silver, and linen. By invitation. Publicity: Hilda Kassell, Ruth Hammer Assoc., EL. 5-7874.	PLUMMER LTD.	3 EAST 57TH STREET 2ND FLOOR
Beginning Sunday July 22- July 25	LUGGAGE, LEATHERS & ACCESSORIES SHOW Hours: Sun., 12:00 Noon-8:00 P.M.; Monday-Wednesday, 9:30-6:00 P.M. Contact: Jack Citronbaum, LE. 2-3960.	LUGGAGE & LEATHER GOODS MFRS. OF AMERICA, INC.	N.Y. TRADE BLDG. 500 EIGHTH AVENUE
July 23	MACY'S RELEASE DATE--College fashions. (No Show)		



FALL OPENINGS--CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE, PARIS, FRANCE

Picture Release Date - August 28.

Monday, July 23

10:00 A.M. Jacques Esterel.  
12:00 Noon Bernard Sagardoy.  
2:30 P.M. Louis Feraud.  
3:00 P.M. Claude Riviere; Regine Lutece.  
5:00 P.M. Pierre Cardin.  
9:00 P.M. Jacques Esterel.

Tuesday, July 24

10:00 A.M. Balmain; Ferreras.  
12:30 P.M. Jacqueline Godard.  
2:30 P.M. Jean Patou.  
5:00 P.M. Nina Ricci.  
9:00 P.M. Carine Alexandra; Ferreras.

Wednesday, July 25

9:30 A.M. Anny Blatt.  
10:00 A.M. Gres.  
2:30 P.M. Jacques Heim.  
5:00 P.M. Jacques Griffe.  
9:00 P.M. Carven.

Thursday, July 26

9:45 A.M. Christian Dior.  
2:00 P.M. Lola Prussac.  
2:15 P.M. Charles Montaigne.  
3:00 P.M. Irene Dana.  
3:30 P.M. Jeanne Fardeau.  
4:45 P.M. Renee Lise.  
5:00 P.M. Michel Tellin.  
5:45 P.M. Hermes.

Friday, July 27

10:30 A.M. Guy LaRoche.  
12:30 P.M. Yorn.  
1:30 P.M. Michel Goma.  
2:00 P.M. Madeleine De Rauch.  
3:30 P.M. Lanvin-Castillo.  
5:00 P.M. Capucci.  
9:00 P.M. Simonetta-Fabiani.

Saturday, July 28

11:00 A.M. Jean Desses.  
3:00 P.M. Lanvin-Castillo; Philippe Venet.

Monday, July 30

10:30 A.M. Saint-Laurent.  
12:00 Noon Suzanne Baron.  
2:00 P.M. Maurice Roger.  
5:00 P.M. Georgette Renal.

Tuesday, July 31

2:15 P.M. Isabelle Vialancey.  
5:00 P.M. Givenchy (Buyers).

Wednesday, Aug. 1

10:30 A.M. Balenciaga (Buyers).

Friday, Aug. 3

3:30 P.M. Valentine Bourgade.

Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
July 24	BEST'S RELEASE DATE--College fashions. (No Show)		
Tuesday July 24 9:00 A.M. Breakfast	ITALIAN RESORT-CRUISE- HOLIDAY COLLECTION "Venezia"--preview of haute couture knitwear for Resort, Cruise, and Holiday, designed by Chiara Ghigi and Pino Lancetti. Show at 9:30. For press and buyers, by invitation. Contact: Edith Brown, BR. 9-0925. Publicity: Terry Seymour and Reggie Riccardi, MU. 8-6380.	GINO PAOLI	1407 BROADWAY SHOWROOM - 37TH FLOOR
Tuesday July 24 10:00 A.M. Coffee	PRESS PREVIEW: COLLEGE FASHIONS Preview of Gimbels' college fashions. For press, by invitation. (For Release, Wed., July 25.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR SPECIALTY CORNER
July 25	GIMBELS' RELEASE DATE--College fashions. Preview, July 24. (See Above)		
Thursday July 26 9:30 A.M. Breakfast	PRESS PREVIEW: JULY FURNITURE SHOWING Showing of model rooms and vignettes, on the 6th and 7th floors. For the press, by invitation. Publicity: Loraine Talent, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	6TH FLOOR SPECIAL EVENTS OFFICE
July 27	OHRBACH'S RELEASE DATE--College and Career fashions. (No Show)		
July 30	SAKS FIFTH AVENUE RELEASE DATE--College fashions. (No Show)		
Monday June 30 10:00 A.M. Breakfast	PRESS PREVIEW OF COLLEGE FASHIONS Abraham & Straus will preview their college fashions--Junior Center, Better Dress Salon. (For Release, Tues., July 31.) For the press, by invitation. Publicity: Eileen Goldberg, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	4TH FLOOR BETTER DRESS SALON
Tuesday July 31 10:00 A.M. Breakfast	PREVIEW OF COLLEGE AND CAREER FASHIONS Press preview of Arnold Constable's college and career fashions. (For Release, Wed., Aug. 1.) By invitation. Publ.: Gloria Geis, MU. 5-2300.	ARNOLD CONSTABLE	4TH FLOOR COLLEGE SHOP
Wednesday August 1 9:30 A.M. Coffee	PRESS PREVIEW OF COLLEGE FASHIONS Bloomingdale's will preview their collection of college fashions. (For Release, Fri., Aug. 3.) For the press, by invitation. Publicity: Louise Langdon, EL. 5-6400, Ext. 672.	BLOOMINGDALE'S	3RD FLOOR
August 3	BLOOMINGDALE'S RELEASE DATE--College fashions. Preview August 1. (See Above)		
August 7	MACY'S RELEASE DATE--Back-To-School Fashions. (No Show)		
Wednesday August 8 10:00 A.M. Breakfast	PRESS PREVIEW OF FALL SHOE COLLECTION Preview of Gimbels' Fall shoe fashions. By invitation. (For Release, Tues., Aug. 14.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	4TH FLOOR BRIDAL SALON
Thursday August 9 9:30 A.M. Breakfast	PRESS PREVIEW OF FALL ITALIAN SHOES Ohrbach's will present their Fall collection of Finezza handmade Italian shoes. By invitation. (For Release, Wed., Aug. 10.) Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	3RD FLOOR



MUSIC...BALLET...THEATRE

- Tuesday  
July 10      THIRD WEEK: STADIUM CONCERTS      LEWISOHN STADIUM, 138TH ST.& AMSTERDAM  
Tues., July 10: Franz Allers, conducting. (Annual Gershwin Concert.)  
Earl Wild, Pianist; Camilla Williams, Soprano; Lawrence Winters, Baritone.  
Wed., July 11: Franz Allers, conducting. Ania Dorfmann, Pianist.  
Thurs., July 12: Igor Stravinsky and Robert Craft, conductors.  
Sat., July 14: Franz Allers, conductor. Martyn Green, Baritone; Jeanne  
Scovotti, Soprano; Morgan Stuart, Tenor.  
Publicity: Miss Alix Williamson, CI. 6-4462.
- Thursday  
August 30      OPENING: "CUT LOOSE"      THEATRE TO BE ANNOUNCED  
Leo Kerz, in association with Jack Adate, will present a musical revue,  
starring Vicki Cummings, Pete Seeger, Carl Holmes, The Commanders, Bobby  
Scott, Nypsey Russell. Dir.: Gene Frankel. Publ.: David Lipsky, CI. 6-7140.
- Friday  
Sept. 6-      OPENING: THE BOLSHOI BALLET      METROPOLITAN OPERA HOUSE, 39TH ST.& B'WAY  
Sept. 29      S. Hurok will present The Bolshoi Ballet, direct from Moscow. Publicity:  
Mark Feinstein, CI. 5-0500.
- Wednesday  
Sept. 18      OPENING: "LA BELLE"      PLYMOUTH THEATRE, 236 WEST 45TH STREET  
Co-starring Joan Diener, Menasha Skulnick in the musical adapted by Brendan  
Gill from the opera bouffe by Jacques Offenbach, Henry Meilhac and Ludovic  
Halevy, and presented by Gerard Oestreicher. The play is about the Trojan  
war and how it started. Director: Albert Marre. Costumes: Robert Fletcher.  
Publicity: Richard Maney, CI. 7-4646.
- Thursday  
Sept. 20      OPENING: "THE AFFAIR"      HENRY MILLER'S THEATRE, 124 W. 43RD STREET  
Bonard Productions & Henry Sherek will present Ronald Miller's adaptation  
of C.P. Snow's novel about a group of men at Cambridge University, who  
are trying to reinstate a colleague whom they abhor. Starring Brewster  
Mason with Kynaston Reeves, Geoffrey Lumsen, Francis Compton, Christopher  
Hewett. Director: John Fernald. Publicity: Dorothy Ross, PL. 2-8050.
- Wednesday  
Sept. 26      OPENING: "THE MOON BESIEGED"      THEATRE TO BE ANNOUNCED  
Lorin E. Price will present the play by Seyril Schochen about John Brown's  
family, prior to the raid on Harper's Ferry, and the effects his fanatic  
beliefs had on his son, starring Charles Tyner with Ted Van Griethuysen.  
Director: Lloyd Richards. Publicity: Arthur Cantor, LO. 3-4370.
- Thursday  
Oct. 11      OPENING: "COME ON STRONG"      THEATRE TO BE ANNOUNCED  
Co-starring Van Johnson and Carroll Baker in the Garson Kanin comedy about  
a starlet who becomes a star. Director: Garson Kanin. Publicity: James  
Proctor, MU. 7-5084.
- Monday  
Oct. 20      OPENING: "MR. PRESIDENT"      ST. JAMES THEATRE, 246 W. 44TH STREET  
Leland Hayward will present the musical, co-starring Nanette Fabray and  
Robert Ryan, with Anita Gillette, Jack Haskell, Jack Washburn, Stanley  
Grover, Jerry Strickler. Book by Howard Lindsay and Russel Crouse, about  
a President of the U.S.A., as he is finishing his second term in office  
and after he has returned to civilian life. Director: Joshua Logan.  
Music & Lyrics: Irving Berlin. Costumes: Theoni V. Aldredge. Publicity:  
Richard Maney, CI. 7-4646.
- Wednesday  
Oct. 31      OPENING: "LORD PENGU"      SHUBERT THEATRE, 225 WEST 44TH STREET  
Starring Charles Boyer and Agnes Moorehead in the S.N. Behrman play,  
about the famous art dealer, Lord Duveen, presented by Paul Gregory.  
Publicity: Bernstein-Kornzweig, JU. 2-2490.



